

# THE LESSER COMPANY

## Great Mid-Summer Clearance Sale

\$25,000 worth of Summer Dry Goods, Notions, Low Cut Shoes, Ladies' Ready-to-Wear, Men's and Boys' Clothing and Gents' Furnishings will be sold at a sacrifice. The goods must be sold, no matter what the loss. Quick action is what we want. Our stocks are immense and we are more determined than ever to close out all summer goods now on hand before the fall season starts. In making prices for this occasion regular prices, cost and real values have been completely disregarded. Nothing but a firm decision on our part to rid ourselves of all summer goods and do it quickly would make such low prices as these possible. Come expecting to get more actual value for every dollar you spend than ever before. You will not be disappointed.

### Big Clearance Sale of Notions

One lot Misses' and Children's Hose, only 2c.  
 One lot Ladies' Brazer Waists, this sale 24c.  
 10 dozen Ladies' Cross Bar Handkerchiefs, reduced to 2 1-2c.  
 100 doz Ladies' fine Gauze Hose, black, white, tan, val. 15 at 11  
 50 doz Ladies' Mercerized Gauze Hose, this sale only 24c.  
 One lot Misses' and Children's Drop Stitch Hose, value 15c to 25c only 5c.  
 One lot Pearl Buttons, regular price 5c, this sale 2c.  
 One lot Ladies' Black Parasols, value \$1.25, this sale 89c.  
 One lot Embroidery, 18 in. wide, reduced for this sale to 10c.  
 One lot 45 inch Embroidery and Voile Flouncing, value 75c, this sale, only 39c.  
 One lot Ladies' Gauze Vests, value 10c, this sale only 5c.  
 One lot Muslins, reduced for this sale to only 3 7-8c.

**GREAT PRICE REDUCTIONS IN DRY GOODS FOR THIS SALE**

500 yds. Fancy Crepes in stripes and figures, val. 25c, now 19c.  
 One lot Brocaded Japanese Silks, reduced for this sale to only 19c.  
 One lot Tub Silks in stripes, all colors, values 35c.  
 Fine white Crinkled Crepes 25c values, reduced to 19c.  
 One lot Crepes in solid pink, blue and white, reduced to 12c.  
 One case Pajama Checks, value 10c, this sale 7c.  
 One case Pajama Checks, value 12 1-2c, this sale 7c.  
 One case yd. wide Bleaching, worth 10c, this sale 8c.

Our entire Stock of Ladies' Ready-to-Wear Goods to be sold at a sacrifice during this sale.

One lot Ladies' Waists, value 50c, reduced to 29c.  
 One lot Ladies' Waists, value 75c and \$1, reduced to 50c.  
 Ladies' House Dresses, worth from \$1 to \$1.50, this sale 99c.  
 Ladies' and Misses' Middle Blouses, reduced for this sale 89c.  
 1 lot Ladies' House Dresses, in latest styles, val. \$1, red. to 69c.  
 Big line Children's Dresses in latest styles, value 75c, red. 49c.  
 One lot Ladies' Long Repe Kimonos, reduced to 98c.  
 Big line Children's Dresses, beautiful styles, red. to only 98c.  
 Big lot Ladies' Muslin Kimonos, reduced to 24c.  
 One lot Ladies' Kimonos, reduced to 98c.  
 Big line Ladies' Silk Petticoats, ranging from 98c to \$1.98.  
 One lot Ladies' House Aprons and Middy Blouses, values 60c, this sale 39c.  
 Big line Children's Rompers, value 50c reduced to 39c.  
 Entire line Ladies' Muslin Corset Covers, reduced prices 19c, 25c, 39c and 48c.

One lot Ladies' Muslin Pants, this sale 24c.  
 Big line Children's Muslin Pants, at 10c, 12c and 15c.  
 Ladies' Princess Slips in pink, blue and white, at 89c and 98c.  
 Big line Ladies' Muslin Petticoats, reduced for this sale to 33c, 48c, 75c and 98c.  
 Big line Ladies' Muslin Cowns reduced to 50c, 75c and 98c.

**ALL LOW CUT SHOES REDUCED FOR THIS SALE**

1 lot Children's Barefoot Sandals, sizes up to 2, sale price 39c.

48 pairs Children's Barefoot Sandals, sizes up to 2, value 75c, now 59c.  
 One lot Ladies' Barefoot Sandals, value \$1, reduced to 75c.  
 26 pairs Men's Barefoot Sandals, regular price \$1.50, sale price \$1.00.

One lot Men's Barefoot Sandals, reg. price \$2, this sale \$1.25.  
 72 prs. Ladies' White Canvas Oxfords, val. \$1, sale price 69c.  
 One lot Ladies' White Canvas Pumps, red. for sale to \$1.50.  
 24 prs. Ladies' White Canvas Oxfords, worth \$2, red. to \$1.50.  
 96 pairs Vici Kid Oxfords in button, blucher and common sense, value \$2, reduced for this sale to only \$1.39.  
 One lot Ladies' Patents and Gun Metal Oxfords and Pumps, regular \$2.50, special for this sale \$1.98.  
 One lot of Ladies' Gun Metal and Vici Kid Pumps, value \$1.50 now 95c.  
 Our entire line of Ladies' high grade Pumps and Oxfords in all leathers, sold regularly for \$3.50 and \$4, now \$2.50.  
 One lot Men's Oxfords in all leathers, regular price \$3.00, reduced for this sale to \$2.50.  
 Our entire line of Men's high grade Oxfords, in all leathers, worth \$4.00, now \$3.00.  
 One lot Children's White Canvas Oxfords, regular price \$1.25 reduced for this sale to 85c.  
 96 pair Misses' one and two strap Patent Pumps, value \$1.50, reduced to 98c.

Big reduction in Clothing and Gent's Furnishings for this sale. Big line Men's Boys' and Children's Straw and Silk Hats, worth 50c, reduced for this sale 39c.

**BIG REDUCTIONS IN CLOTHING AND GENT'S FURNISHINGS FOR THIS SALE.**

Big line Men's straw Hats, value \$1.25, reduced to 75c.  
 Men's Nainsook Shirts, slightly soiled, val. 25c, this sale 17c.  
 Men's Soft Collars, value 15c now 7c.  
 Men's Fine Silk Socks, worth 25c, now 19c.  
 Men's Fine Caps, value 50c now 19c.  
 Men's Fine Caps, value 50c, now 39c.  
 Men's Fine No-Fade Shirts, with and without collars, value \$1.00, now 79c.  
 Men's Soft Shirts, collars attached, reduced to 45c.  
 Men's fine Solsette Shirts, worth \$1.00, now 75c.  
 Big line Boys' Khaki Pants at 25c, 35c and 48c.  
 Men's Khaki Work Pants, reduced for this sale to 89c.  
 One lot Men's light color Pants, worth \$3, now \$1.98.  
 Big line Men's Serge & Fancy Worsted Pants, val. \$5, at \$3.98.  
 Big line Men's Worsted and Serge Pants, worth \$4, now \$1.98.  
 Boys' Blue Serge and Worsted Suits, value 36, now \$4.98.  
 Men's Serge and Fancy Worsted Suits, value \$10, now \$7.98.  
 Men's Blue Serge and Fancy Worsted Suits, worth \$15, now \$9.98.

# The Lesser Company

**INTERESTING BUDGET OF NEWS AND NOTES FROM BUSY BELTON**

**From Last Friday's Belton Journal**

H. P. McDaniel, a bustling and progressive citizen and farmer of Belton route two, may be mentioned among those in town on business Saturday. Alex Broom, a farmer of near here, was a business visitor to Belton Saturday.

Thomas Boyles, of Belton route 4, was a business visitor here Saturday. Miss Bertha Erskine, who has filled the position of stenographer at the Belton Mills for the past five years has resigned and will spend this summer in the mountains of North Carolina. Miss Erskine is a very competent stenographer and she will be missed by the company as well as by her many friends here. Miss House of Union will take Miss Erskine's place at the Belton Mills.

J. Cohen, of Union, arrived in town the first part of the week and while here was the guest of his sister, Mrs. P. Berlin. Mr. Cohen is one of Union's prominent merchants and business men.

Magistrate C. E. Clement, son of Ex-Mayor J. K. Clement of Belton, was among those who had business here Saturday. Magistrate Clement is a resident of Honea Path route one, and is serving his second term in this capacity. He has many friends in Belton, who are always glad to see him.

W. F. Towne, of Honea Path township, was among those who called to see us while in town Saturday.

Spencer Taylor, A. L. Knight and Harold Willingham, were among those from Belton who spent Sunday in Anderson with friends.

Rev. N. G. Wright and daughter, Miss Pallie, spent Saturday and Sunday with relatives at Sparr.

Mr. and Mrs. D. G. Smith, of Belton, were among those who spent last Sunday at Chick Springs. They were accompanied by their little daughter.

R. ASullivan, of the Fork section, was in Belton Tuesday shaking hands with the boys. Mr. Sullivan is a candidate for the office of county commissioner for Rock Mills, Fork, Pen-

leton and Centerville townships. He has had many years experience in road building and no doubt will make a good race.

W. K. Thomas, of Kershaw, arrived in Belton Monday and has accepted a position with the J. L. Glasby barber shop. Mr. Glasby states that Mr. Thomas come highly recommended and he is in shape now to handle his customers with ease and solicits the support of the town and community.

F. M. Cox, one of the popular members of the well known firm of F. M. Cox & Company, left Tuesday afternoon for Richmond, where he is attending the Furniture Retail Association, which met Wednesday, June 17, and continued in session through yesterday. Mr. Cox is expected to return to Belton today.

Mrs. T. E. Link, of Anderson, is in Belton this week, the guest of her parents, Mr. and Mrs. G. W. Gaines, on O'Neal street.

B. W. Fagg and W. E. Wilson, residents of the Shirley store section, were among those who called to see us while in town Saturday. These gentlemen are good farmers and are great believers in prosperous Belton.

Mr. Claude Martin and his two attractive daughters, spent Sunday with Mr. and Mrs. R. F. Horton.

Walter E. Greer of the Bank of Belton spent Friday morning in Anderson.

George Cox visited his parents Mr. and Mrs. J. T. Cox Sunday.

Mr. Frank Mattison of the firm of Kzy & Mattison, was a business visitor to Anderson Friday.

Mr. Smyth Gambrell who has been attending school at "Carolina," has returned to his home for the summer holidays.

John P. Mattox, who lives on Belton R. F. D. was a business visitor here Monday. Mr. Mattox was in the Confederate army and was a good soldier. He called at the Journal office while in town.

Mrs. N. E. Wallace, Mrs. C. G. Todd's mother has decided to make Belton her home in the future and is warmly welcomed here.

Mrs. Jessie B. Lewis and Mrs. M. J. Cunningham spent Friday morning in Anderson.

Dr. and Mrs. W. C. Hearin were in Anderson Friday.

Mrs. Math Breazeale and little son spent Friday in Anderson.

Mr. H. M. Poore of Columbia was in

Belton last week. Herman is one of Belton's boys who is always welcome.

Mrs. Fortune of Anderson, is visiting her sister, Mrs. F. J. Robinson at Grechen Inn.

Mr. W. E. Breazeale was in Anderson Friday morning.

Mrs. J. E. Todd of Due West spent part of last week with Mrs. W. R. Haynie and Mrs. C. G. Todd.

Dr. C. M. Young and family of Anderson spent some time with Dr. and Mrs. C. G. Todd last week.

Miss Lucia Chiles and Miss Fale of Anderson were the attractive guests of Mrs. W. H. Trammell Sunday.

Miss Annie C. Wallace, who has been teaching expression in Wesleyan College at Macon, Ga., for several years, is visiting her sister, Mrs. C. G. Todd. Miss Wallace is a charming and highly accomplished young woman who is always warmly welcomed to Belton by her many friends here.

Mrs. Will Junkin of Yenseng, China gave a most thoroughly interesting talk on China at Mrs. C. G. Todd's residence Friday afternoon. The rain prevented her having a large audience but those who did get out were delighted to hear her.

Miss Ella Brooker of Swansea was the guest of Mrs. Harold Breazeale for the Green-Brooker wedding.

The many friends of Mrs. Jas. H. Patten, of Washington, D. C., will be sorry to learn that she is suffering from a slight attack of appendicitis. She will probably be in Belton as soon as she recovers sufficient to make the trip.

Cadets E. Smyth Blake and G. W. Clement, students at the Citadel, are at their home in Belton, where they will spend their vacation.

W. S. Bradley of Belton R2, was her on business Wednesday.

Mrs. John A. Horton and children—John, Jr., and Brewer Tate, left Sunday for a visit to her parents, Mr. and Mrs. Brewer Tate, in Elberton, Ga.

Mrs. W. R. Haynie is ill at her home on Brown Ave. Her many friends hope she will soon be quite well again.

Mrs. W. H. Trammell and her sister Miss Annie Bell Chiles, spent Tuesday morning in Anderson.

Rev. W. T. Tate left Tuesday to join them there. He will be the officiating minister at this wedding.

Miss Gertrude Smith, of Walhalla, is in town, the guest of Miss Leda Poore.

W. E. Cowan, a well-to-do farmer,

of Iva, was among those in town Monday.

Mr. and Mrs. W. E. Stansell and baby, who have been visiting relatives at Newberry, returned to their home in Belton, Tuesday afternoon.

A. E. Cowan, of Belton route one, may be mentioned among those in our city Monday.

The friends here of Mrs. Baylis T. Earle of Spartanburg, who was Miss Dot Dean before her marriage, will be sorry to know that she is ill in a sanitarium in Rochester, N. C., having a very serious operation.

Miss Louise Horton of Williamston visited friends in Belton this week.

S. L. Shirley, of Shirley's Store, was among those in Belton on business Monday. Mr. Shirley is one of Anderson county's bustling merchants and is doing a nice business.

Mr. and Mrs. J. Chas. Green of Anderson were visitors in Belton.

Mrs. C. G. Burris and children, of Piedmont, were in Belton Monday en route to Wrightsville Beach, where she joined her husband. Mr. Burris is attending a meeting of the Cotton Seed Crushers Association at that place.

Miss Lella Terry, the efficient and obliging milliner of the Belton Mercantile Company, will take her vacation after this week. Miss Terry will be away until the first of August. Immediately on her return in August she will leave for the North where she will select millinery goods for the fall business. Miss Terry has many friends in Belton who will miss her while she is away.

Miss Perol Acker, of the Shady Grove section, spent the week-end in town, the guest of her grandparents, Mr. and Mrs. J. J. Young on River St.

Miss Lella Terry spent Sunday with friends at Williamston.

Vance Cooley and sister, Miss Carole and Miss Henriette Austin, all of Williamston, and Haskell Martin, of Greenville, were among those who motored to Belton Sunday.

Mr. and Mrs. U. C. Poore and children spent Sunday in Anderson, guests of Mrs. Poore's sister, Miss Annie Ellison.

Mr. and Mrs. A. W. Boggs were among those who spent Sunday very pleasantly with friends in Greenville. Mr. Boggs states that he saw a fine field of fifteen acres of cotton just out of the city of Greenville, which is very fine—the entire crop the same size and very good cotton, considering the dry spell. This cotton belongs to J. A. Davenport, one of Greenville's progressive citizens.

A. E. Durton, of Belton route four, was among those who called to see us Saturday. Mr. Durton reports fairly good crops in his neighborhood. He says that the rain of last week was very welcome to all the farmers.

M. J. Banister, a progressive farmer of Belton route one, was a business visitor to our city Saturday.

E. W. Ashley, a thriving and wide-awake farmer of Honea Path route two, may be mentioned among those who had business in Belton Saturday. Mr. Ashley stated that a severe hail fell in his community Friday afternoon and damaged the cotton and corn to a great extent.

Dr. J. M. Holcombe, was a business visitor to Anderson Friday.

M. A. Breazeale, of Belton, paid Anderson a business trip Friday.

Mrs. M. A. Geer, of Anderson spent last week in town, the guest of her sister, Mrs. A. P. Warnock.

Dr. W. R. Haynie, of Belton, was among those who had business in Anderson Saturday.

W. L. Greer, one of our citizens who resided on Belton route five, called in to see us while in our beautiful little city Saturday. Mr. Greer says that the farmers of his community are very happy over the refreshing rains in the past few days. The farmers on route five had a little hail last week, but the crops are not seriously injured. Mr. Greer had many nice things to say about the Journal. Kind words helps us along in life. Thanks.

Mr. and Mrs. J. A. Singleton, who resides on River Street, spent last Sunday very pleasantly with the parents of Mrs. Singleton, Mr. and Mrs. J. S. Erskine in the Triangle section.

J. K. Phillips, the efficient express agent at the Southern depot here, returned from a very lengthy visit to North Carolina and Baltimore last Thursday. Mr. Phillips says he had a pleasant trip.

**LONG BRANCH NEWS.**

Early Friday morning when all the earth seemed wrapped in slumber, Mr. and Mrs. R. T. Martin were called in to give up their only child, a sweet little baby boy of only four short weeks. The little one had apparently been so well and they were bliss-

**SPECIALS FOR MONDAY**

Ladies' White P. K. Skirts, long Russian Tunic at \$1.24

Ladies' House Dresses, low neck, special at .98c

Ladies' Knit Combination Suits, lace trimmed a special at .24c

Ladies' Gauze Vest, stay up strap, special at .10c

Ladies' Gowns, lace trimmed special at .98c

Children's Rompers, well made, fast colors, .48c

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**EXTRA SPECIAL**

25 Ladies Dresses of Linen and Linene, Values up to \$6.00, Monday \$1.98

1st Floor

**ALL MILLINERY REDUCED, TOO!**

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**D. GEISBERG**